



Congratulations Rita Briscoe, Our YETI Cooler Winner!

On September 1st we selected the winner for the Tundra 45 hard-sided YETI Cooler giveaway. Out of more than 1,200 participants, Rita Briscoe was the lucky Bubbles Customer to take home the \$325 prize.



Bubbles Express Owner Jared Parr (right) with Yeti Cooler winner Rita Briscoe (left)

Your chances to win big aren't gone though; in December a Bubbles Express customer will receive a 70" Samsung flat-screen TV, and it could be you! For more details on the drawing and how to enter, see page 4.

Table of Contents

Yeti Cooler Winner.....	page 1
Car Washes & Car Scratches.....	page 1
The Science Behind the Scrub... ..	page 2
Kids Corner Activity	page 3
Tire Pressure & Cold Weather....	page 3
Trivia Contest	page 4
Halloween Hours	page 4
Team Member Spotlight.....	page 5
Local Event Calendar	page 6
Locations and Hours.....	page 6

Will A Car Wash Scratch My Paint?

If you've ever heard that automatic car washes scratch your paint, you're not alone. But modern car wash equipment has come a long way—and the foam brushes used today are specifically designed to be gentle on your vehicle's finish.

Modern wash systems use soft, closed-cell foam rather than the stiff bristles associated with older equipment. Because closed-cell foam doesn't absorb water or hold onto dirt the way older materials could, it provides a soft, lightweight surface that safely glides across your vehicle. Combined with plenty of soap and water, the foam helps loosen and lift dirt rather than grinding it into your paint.

continued on page 5

The Science Behind the Scrub

Ever notice that not every car gets the same amount of scrubbing when it enters the wash tunnel? It's not because some vehicles are getting special treatment, or because we're neglecting certain areas. The amount of brushing you see depends on the vehicle itself, what's on it, and how the vehicle arrives at the tunnel. Different shapes, sizes, and levels of buildup can all affect how our team approaches a vehicle.

Take the back of your vehicle, for example. Depending on its shape, there may be areas where the wash equipment inside of the tunnel simply can't make contact. We only scrub those rear areas when the vehicle's design doesn't allow the equipment to reach them. There's no reason to add extra movement where it can't actually improve the wash.

Temperature is another factor our Team Members are trained to consider. If you've been driving for a while, especially on a warm, sunny day, certain parts of your vehicle—like the hood—can become significantly hotter than the surrounding air. Applying cold water or cleaning products to a very hot surface can cause them to evaporate rapidly and potentially leave spotting or residue. That's why our team knows which areas to avoid when a vehicle is particularly hot, rather than simply treating every surface exactly the same way.

The same idea applies to bugs and heavier road buildup. Vehicles traveling on the highway may arrive with a collection of bugs stuck to the front, mirrors, and other exposed areas. In that situation, you may notice more brushing as the wash works on those stubborn spots. If you mostly drive around town, or wash your vehicle regularly, there may not be



as much buildup to address, so you may see less physical scrubbing.

It can be easy to watch another vehicle go through the tunnel and wonder why it seems to be getting more attention than yours. But more brushing doesn't necessarily mean a better wash, just as less brushing doesn't mean your vehicle is being overlooked. Our Team Members are trained to recognize situations where additional brushing makes sense—and situations where leaving an area alone is the better choice.

So next time you go through the tunnel, don't worry if you don't see a brush hit every part of your vehicle. What you see happening—or not happening—is based on the shape of your vehicle, its condition, and the conditions it arrives in. Sometimes the best way to care for your vehicle is knowing when to clean an area—and when to leave it alone.

Kids' Corner

What has 4 wheels and flies?
A garbage truck

Why did the frog take the bus
to work?

His car got toad

What did the traffic light say
to the car?

Don't look! I'm changing!

When the Tire Light Comes On

As cooler weather rolls in, you may notice your tire pressure warning light making an appearance. Don't panic—it doesn't necessarily mean you have a flat. When temperatures drop, the air inside your tires contracts, causing tire pressure to decrease. As a general rule, you can lose about 1 PSI for every 10-degree drop in temperature, so a sudden cold snap can be enough to trigger your vehicle's tire pressure monitoring system.

If your light comes on, check your tire pressure when the tires are cold and compare the reading to the recommended pressure listed on the sticker inside your driver's door. Don't use the number printed on the tire itself; that's the tire's maximum pressure, not necessarily the pressure your vehicle needs. If the pressure is low, add air to the recommended level and keep an eye on it over the next few days.

While you're checking your pressure, take a quick look at the tires themselves. Look for uneven tread wear, cracks, bulges, or anything that may have become lodged in the tire. You can check tread depth with a gauge or use a penny for a quick visual check. If one tire repeatedly loses pressure while the others remain steady, that could indicate a slow leak that needs professional attention.

A few minutes of tire maintenance when the seasons change can go a long way. Properly inflated tires can help your vehicle handle properly, promote even tire wear, and help you avoid an unexpected problem on the road. So when that little warning light comes on this fall, take it as a reminder to give your tires a quick check—not necessarily a reason to worry.

Which Wash Is Right For You?

BEST

\$27
Individual

37
Unlimited

- ☐ Everything in 'Good' ☐ Graphene & Tire Shine ☐ Buff 'n Dry

Best Value to Longest Shine & Protection

BETTER

\$20
Individual

\$30
Unlimited

- ☐ Everything in 'Good' ☐ Ceramic ☐ Tire Shine

Perfect for Protecting Your Paint

GOOD

\$12
Individual

\$22
Unlimited

- ☐ Wash, Rinse, Dry ☐ Hot Wax ☐ Under Body

Ideal for regular upkeep

Trivia Contest

Win a FREE Month of Washes or a Samsung 70" TV

Each month, we'll include one or two trivia questions in our newsletter that are based on the content in that month's newsletter. Find the answers, send them our way, and you'll be entered for a chance to win!

How it works: Get the answer(s) right, and you'll be entered into that month's drawing. We'll randomly select three monthly winners, each receiving a FREE month of unlimited Best washes on their primary vehicle.

But the fun doesn't stop there! Every correct answer also earns you an entry into our Grand Prize Drawing in December for a 70" Samsung TV! Even if you don't win one of the monthly prizes, your correct answers keep adding up toward the big prize. You never know—which month could be your month to win!

This Month's Trivia Contest Question:

**What lucky bubbles customer
won the Yeti cooler?**

Congratulations to our
September Winners!

Marianne Jackson • Ashley Martin • Alan Segrest

Submit your answer online at

www.BubblesExpressCarwash.com/trivia-contest

Halloween at Bubbles Express: No Tricks, Just Treats!

This October 31st, our Team Members will be handing out treats to every visitor who takes a trip through the tunnel. So whether you're getting the family car cleaned up before a night of trick-or-treating or just looking for a little Halloween fun, we'll have a treat waiting for you!

Come get a wash before hauling the kiddos around town and start the trick-or-treating early! All Bubbles Express locations will be closing early on Halloween day, so be sure to visit before 5 PM, before our tunnels turn into a ghost town. Stop by, get your car sparkling, grab a treat, and then get on with the Halloween festivities!



Loyalty Rewards

**GET EVERY 4TH
WASH FOR FREE!**

Enroll in the Bubbles Express Rewards program and earn a **FREE BEST WASH** after every 3rd visit to any location. Just scan the QR code below to sign up online, or speak with a Team Member during your next visit.



Team Member Spotlight

Mark Smith

Shift Leader at Hughes Rd



For Mark, working at Bubbles Express is about more than sending cars through the wash. It's about the people he meets along the way. Whether it's greeting a familiar face, helping a customer clean their mats, or simply sharing a smile

and wishing someone a great day, Mark believes that small interactions can make a big difference.

It's no surprise that Mark's idea of the perfect day off is firing up the grill for a barbecue with friends and family while his four dogs—Princess, Enzo, Nyla, and Koko—run around. He finds other people's happiness infectious, lifting his own spirits and putting a smile on his face.

Mark credits his Site Leader, Jeremy Bratcher, with giving him the tools he needs to make a positive impact on every customer's day. He also appreciates that excellent customer service is one of Bubbles Express's top priorities. As Mark puts it, "Bubbles has shown me it has more than customers; it has a community."

Will A Car Wash Scratch My Paint?

continued from page 1

But the foam is only part of the equation. Before those brushes do their work, modern wash chemistry helps loosen dirt and road film from the vehicle's surface. Soap and water also provide lubrication as the foam moves across the car, allowing the equipment to lift away grime while minimizing unnecessary friction against the clear coat.

The equipment itself has evolved, too. Today's wash systems are engineered to control how the foam makes contact with different parts of a vehicle. Rather than relying on the stiff, abrasive scrubbing many people picture when they hear the word "brush," soft foam wash media flexes and moves with the contours of the vehicle as it cleans. So while the word "brush" may bring to mind



the car washes of decades past, the technology behind today's equipment is very different. Those big spinning pieces of foam are the result of years of improvements in materials, chemistry and wash equipment—all designed to deliver a thorough clean while treating your vehicle's finish with care.

Community Calendar

October brings cooler temperatures, fall festivities, and plenty of opportunities to get out and enjoy the season. Here are a few family-friendly events happening throughout Northern Alabama to mark on your calendar this month:*

Huntsville

- Fall for All — *Saturday, October 3, 10am–1pm at Big Spring Park*
- Bluegrass & BBQ Festival — *Saturday, October 10, 1–7pm at Southside Park*
- Lowe Mill Trick-or-Treat — *Saturday, October 31 at Lowe Mill*

Madison

- All Abilities Night Out — *Saturday, October 24, 5:30–8pm at Madison Meeting Hall*
- Bros, Bows & Boos Fall Fest — *Sunday, October 25, 2–4:30pm at Daystar Church*

Arab

- Downtown Arab Fall Fest — *Saturday, October 24, 3pm in Downtown Arab*

**Bubbles Express Car Wash is not affiliated with or a host of the events listed above. We provide this community calendar for informational purposes only*

Our Four **Locally Owned And Operated** Locations Are Open
Daily 7:30am–7:30pm

📍 **2110 Redstone Rd
Huntsville**
Just west of S. Memorial Pkwy

📍 **1633 Hughes Rd
Madison**
Just south of Hwy 72

📍 **2021 Sparkman Dr
Huntsville**
Just west of N. Memorial Pkwy

📍 **47 Golfview Dr
Arab**
Across from Walmart

Free To Use Amenities

Powerful Vacuums
Mat Cleaning Machines
Cleaner-Towels Infused
Compressed Air Wands
Multi-purpose Spray Cleaner



Buddy Bubbles,
Mascot