



Bubble-Up "Good News" Letter™

Family Owned
Family Operated

"News You Can Use ... To Be Aware & Better Prepared"

December 2023 Vol. 1 No. 4

You Are Guaranteed A Clean Car Every Visit

By: Bill Gough & Gonzo Lagunas

Did you know Bubbles has a Clean Car Guarantee (CCG)?

Did you know Bubbles CCG applies every time you visit? Answers ... yes & yes.

2 big signs are posted at Bubbles, plus it's included in the educational materials we offer you at the kiosk on each visit.

Gonzo explains it best ...

Here's how CCG works ... if your vehicle is not clean to your satisfaction after going through Bubbles wash tunnel let us know. We will run it through again on that same visit to concentrate on area not clean. Our sophisticated cleaning equipment & chemicals can usually pinpoint a problem. The claim must be made on the same visit to be covered by CCG.

For Members ... you know you can wash all you want ... but ... we'd appreciate you letting us know if we ever miss a spot because we could have faulty switch or valve causing a minor problem of not fully cleaning your car.

How can Bubbles, a small family owned and operated business, afford to do this?

Our belief is ... **we can't afford not to do it.**

Here's what this is about ... car washing equipment, chemicals, the utilities to operate, and our people/team to oversee it all is a Massive Investment for a small business.

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Owners Jared, Tyler, Gonzo & Bill stand by CCG



Local Owners Jared Parr, Bill Gough, Tyler Slaughter, & Gonzo Lagunas

Jared & Gonzo are on site 6 days /week making sure you receive **YOUR Best Car Wash Experience**** and completely satisfied. Not in a high-rise 100's of miles away like most car washes.

Tyler hired/trained Jared & Gonzo in 2013. Each of them have 10+ years management experience in Express Car Wash business and live in Madison County with their wives & kids.

MORE IMPORTANTLY, they know YOU, THE CUSTOMER, is our business's most valuable asset.

** What is Your Best Car Wash Experience?

- You will be Assisted & Treated Nicely
- You will be Appreciated
- You will be Listened to for all Feedback
- You will have the Bubbles Clean Car Guarantee

FREE AMENITIES DETAIL YOUR CLEAN & SHINY CAR

- Powerful Vacuums
- Clean Towels
- Multipurpose and Glass Cleaner
- Air Wands to Clean Cracks & Crevices
- Automatic Mat Cleaner

Our Customers Say It Best

"You guys got to know I love you all! I drive all the way from North Huntsville just for you guys! My son lives off weatherly and told me this was the best place to come and he wasn't wrong!"

Kay Johnson

"You guys are the best always so friendly! God bless you all."

Leslee Clark

"I know the owners, thank you guys for sponsoring our athletic program. Everyone here is so kind, my husband and I love it here! Best car wash ever!"

Leasha Davenport

"The attendants at your Madison store are great! I have my personal vehicle enrolled and also signed up for my work vehicle."

Christopher Love

"It's my first time here but it's been perfect. I've been just about everywhere but you guys are the best. You have everything I needed and more. I'll definitely be back."

Sana Ajury

"You have the best smile, it just made my day."

Beth Lucas

Friendly – Professional – Organized

After many months of how we want to build our operation.

Bubbles Ownership announces our Core Values by which our strategies and processes will be built around being ...

- Friendly
- Professional
- Organized

Friendly Appearance and Attitude

- Appearance
 - Black pants / shorts & black belt
 - Black shoes & socks
 - Bubbles shirt tucked in
- Attitude
 - Smiling, welcoming, and helpful

Professional Standards

Customer Service & Team

- Customer Service
 - Your Best Car Wash Experience (see page 1 left col)
- Teamwork
 - Individuals working together – no lone wolves

Organized People and Processes

- People
 - On time
 - Do their job/tasks
- Processes
 - Bubbles play book

Bubbles FPO Values will drive every decision, both strategic and tactical.

SMILE CORNER

Christmas Humor

- **Why does Scrooge love reindeer so much?** Because every single buck is dear to him!
- **What do you get when you cross a duck with Santa?** A Christmas quacker.
- **How much did Santa pay for his sleigh?** Nothing. It was on the house!
- **What do you call an obnoxious reindeer?** Rude-olph.
- **How is Christmas exactly like your job?** You do all the work and some fat guy in a suit gets all the credit.

"Christmas" Inspiration

"Christmas is not a time nor a season but a state of mind. To cherish peace and goodwill, to be plenteous in mercy, is to have the real spirit of Christmas."

Calvin Coolidge

"My idea of Christmas, whether old-fashioned or modern, is very simple: loving others. Come to think of it, why do we have to wait for Christmas to do that?"

Bob Hope

"He who has not Christmas in his heart will never find it under a tree."

Roy L. Smith

Best Southern Crockpot Green Beans Recipe

Vanessa made this dish in her new crockpot for Thanksgiving. A HUGE HIT. Next time she wants to cook it low & slow.

PREP TIME 15 minutes **COOK TIME** 4 hours

Ingredients

- 5 slices thick cut bacon
- 1 medium yellow onion (diced)
- 2 medium cloves garlic (minced)
- 2 cups chicken broth (plus more if needed)
- 1/2 teaspoon garlic salt
- 1/4 teaspoon ground black pepper
- 1/4 teaspoon paprika
- 1/4 teaspoon granulated sugar
- 1/4 teaspoon crushed red pepper flakes
- 1 1/2 pounds fresh green beans (washed with the ends trimmed)
- 1 Tablespoon butter



Instructions

- 1.** Cut bacon into 1/4 inch pieces, & cook in a large nonstick skillet over medium heat until they're crispy. Remove bacon from pan & set aside, but reserve bacon grease.
- 2.** Add onions to pan with bacon grease & cook until translucent, about 5 minutes, add in garlic & cook for another 1 minute, or until aromatic. Remove onions & garlic from pan & place into crockpot, then discard remaining bacon grease.
- 3.** Add chicken broth, garlic salt, black pepper, paprika, sugar, & red pepper flakes to a 6 quart crockpot, & stir to combine. Add in half of bacon and mix.
- 4.** Place green beans into crockpot, making sure they are all laying in same direction & are tight together, this will ensure they cook evenly. Put additional chicken broth in if needed. beans don't need to be fully submerged, but they do need to be about 90% covered.
- 5.** Cook on low for 6 - 7 hours (or on high for 4 hours). If cooking on low setting, check to see if they are at your desired tenderness after 6 hours. If not, continue to cook until tenderness is reached.
- 6.** Once string beans are done, drain them from chicken broth. Toss with butter, remainder of bacon, and add salt & pepper to taste.

WASH PACKAGES

BEST \$25 SINGLE \$35 UNLIMITED
 CERAMIC PLUS EVERYTHING ELSE

BETTER \$20 SINGLE \$30 UNLIMITED
 CARNAUBA WAX BUFF N DRY UNDERBODY RINSE

GOOD \$15 SINGLE \$25 UNLIMITED
 TIRE SHINE TRIPLE FOAM WEATHER GUARD

BASIC \$10 SINGLE \$20 UNLIMITED
 WASH - RINSE - DRY

ADD CARS TO YOUR MEMBERSHIP UP TO 50% OFF FAMILY PLANS

1ST ADDED CAR \$15
 2ND ADDED CAR \$15

YOUR CAR \$30

SCAN WITH YOUR PHONE



You Are Guaranteed A Clean Car Every Visit cont...

We protect our investment with a comprehensive preventative maintenance and cleaning program. It is scheduled every day for two hours, zero days off.

This is how we were taught dating back to the old Car Wash Express days which Tyler, Jared, and I (Gonzo) worked together nearly 5 years before they sold to a huge corporation. I guarantee you these big corporate car washes doesn't do the comprehensive cleaning and maintenance programs we do.

Bubbles daily cleaning and preventative maintenance helps

- You to be better served
- Bubbles team members learn great life lessons
- Protect Bubbles investment

The big takeaway from this article is summed up by Ol' Abe Lincoln ...



"If I had six hours to chop down a tree, I'd spend the first four sharpening my axe!"

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Buy 1 + Get 1 FREE = 2 Car Washes

Buy 2 + Get 2 FREE = 4 Car Washes

Buy 10 + Get 10 FREE = 20 Car Washes



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Buy Now!

Hurry! BOGO Special Expires Midnight Dec. 31

Buy here @ <https://bubblesexpresscarwash.com/holiday-gift-cards>
 or visit us in our office 1633 Hughes Road Madison, AL 35758

Info needed to add family cars

- First & Last Name of member
- Cell Number of member
- Email Address
- Make, Model, & License Plate# of Vehicle(s) Adding

3 ways to add family cars to your membership:

1. Come by any Bubbles Location
2. Email info on left to admin@BubblesExpressCarWash.com
3. Scan QR Code on left or online at www.BubblesExpressCarWash.com/manage