



Bubble-Up "Good News" Letter™

Locally Owned and Operated
in Madison, Huntsville & Arab

"News You Can Use ... To Be Aware & Better Prepared"

Nov/Dec 2024 Vol. 1 No. 14

Do you think life is fair?

By: Bill Gough

Recently, our 26-year-old daughter, Bailey Jane asked me this question. I interpreted it as very thought-provoking. I'm sure she was looking for a short answer.

I/we can answer this 3 ways. Yes, no, or yes and no with reasons for all sides.

I chose ... Life is fair in that everyone has 4 things in common which re-occur in their lives.

These 4 re-occurring events in everyone's lives are

- Great things
- Good things
- Bad things
- Tragic things

It's a constant cycle throughout our lives. Many times we have little or no control. Of course, there are our own healthy and unhealthy habits plus lifestyle choices which determine outcomes for all of us.

REMEMBER THIS ... it's not what happens to you, it's how you RESPOND to these 4 events that determines your growth or decline.

Over the last few decades, I have learned to be grateful for each of the four above. The first two (good and great) are easy, right? However, in good times, we need to check our ego, show humility, and be grateful for another blessing of good fortune.

The last two (bad and tragedy) re-occurring events are challenging to find a silver lining, much less being grateful for a tragic event like an accident, illness, or death. My experience has taught me and allowed me to use the bad and tragic events to help others through these experiences while being therapeutic for me.

In this social media crazy world many people make their lives out to be great. You know better. Adversity happens to us all, and there cannot be greatness without adversity.

Nothing lasts forever.

We tend to take the good for granted and can be deceived believing it's here to stay. This is why it's so important to practice gratitude each and every day.



Local Owners Jared Parr, Bill Gough, Tyler Slaughter, & Gonzo Lagunas

Jared & Gonzo are on site 6 days /week making sure you receive **YOUR Best Car Wash Experience**** and completely satisfied. Not in a high-rise 100's of miles away like most car washes.

Tyler hired/trained Jared & Gonzo in 2013. Each of them have 11+ years management experience in Express Car Wash business and live in Madison County with their wives & kids.

More importantly, they know that **YOU/OUR CUSTOMER**, is the most important asset of our local business.

** What is Your Best Car Wash Experience?

- You will be Assisted & Treated Nicely
- You will be Appreciated
- You will be Listened to for all Feedback
- You will have the Bubbles Clean Car Guarantee

FREE AMENITIES

DETAIL YOUR CLEAN & SHINY CAR

- **Powerful Vacuums**
- **Clean Towels**
- **Multipurpose and Glass Cleaner**
- **Air Wands to Clean Cracks & Crevices**
- **Automatic Mat Cleaner**

Our Customers Say It Best

"Y'all have always done a great job keeping my car clean. I love the new graphene wax. Thank you."

Ella King - Arab

"I love the new graphene; it makes my white Chevy shine much more than the old wax."

Trenton Jenkins - Arab

"You guys have the nicest staff. The towels, vacs, & air nozzles are awesome. I'm a store manager and really appreciate us being here!"

Steve Jones - Madison

"I am really amazed at how the graphene makes my car pop. It's good to know that the owners are local and are usually present at the wash!"

Don Story - Madison

"I was having a difficult time with my floor mats. Amy Adams of Bubbles helped get them back into my car. This is one of the only businesses with such great customer service. Thank you for your kindness."

Bernie Morgan - Huntsville

"Bubbles car wash is the best. I've been to many car washes this one blew me away. Starting with the friendly greeting to the separate vacuum and wipe down stations. Two different types of vacuum nozzles. They provide the window and wipe down cleaners with the dang towels. Who does that! I'm shocked and amazed and forever a loyal customer. Oh and don't forget about the air freshener! Love y'all!"

Kimberley Brodie - Madison

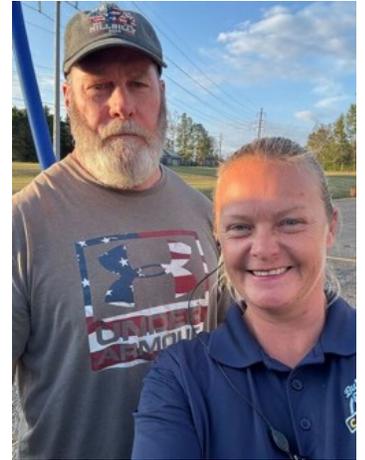
"I love coming here to get my car wash. You guys do a phenomenal job every time. Friendliest customer service by far."

Jackie Gerhardt - Huntsville

Seen Around Bubbles

"I'm loving all the improvements made by Bubbles, especially the vacuums."

- David Sims with Amy Adams at Bubbles Redstone Huntsville



"You guys do a great job at Bubbles and I love the terrific customer service."

- Langston Cobb with Sandy Calvert at Bubbles Arab

"I've been a customer in Arab for years and LOVE all the improvements Bubbles Express brought to the table. My car shines like never before!"

- Terry Willoughby with Billy Childers at Bubbles Arab



"Scooter says he loves how his car came out so clean that he can see his reflection in it. Plus the employees go above and beyond helping me."

- Scooter with Whitney Warner at Bubbles Madison



SMILE CORNER

Thanksgiving Humor

- **What's the best way to fix a broken pumpkin?** Use a pumpkin patch.
- **Why did the cranberry blush?** It saw the turkey dressing.
- **What do you need to make Thanksgiving s'mores?** Pil-grahams.
- **What did Thanksgiving turkey say to the Christmas ham?** Nice to meat you.
- **What's a pilgrim's favorite dance?** The turkey trot.

Christmas Humor

- **What did Frosty's girlfriend give him when she was mad at him?** The cold shoulder.
- **What do gingerbread men use when they break their legs?** Candy canes.
- **How do reindeer learn to play piano?** They are elf-taught.
- **Why did the Little Drummer Boy put his drum to bed?** He was beat.
- **What do you call a snowman with a six-pack?** An abdominal snowman.
- **What is green, covered in Christmas lights, Christmas bulbs, and goes ribbit?** A mistle-toad.

Bubbles Team Member Spotlight

By: Jeremy Bratcher, Site Manager Madison

1 ... When & where were you born? I was born in Nashville in 1986. I grew up a huge basketball fan and video games were a big part of my childhood.

2 ... What local schools did you attend here in N. AL? I was accepted into a magnet school in 5th grade in Nashville. I went to East Limestone High School when I moved to N AL. I've always loved math and grew to love football while at ELHS.

3 ... What are your favorite foods? Italian food is my favorite.

4 ... What are your hobbies? I've always been into electronics and did car stereo work as a side hustle in high school.

5 ... Do you have or had a favorite pet? I loved my black lab, Paco in my early teens.

6 ... What do you like about Car Washing? My favorite part is the clean cars. It's like getting a fresh haircut in terms of what it does for your overall confidence ("When you look good, you feel good"). I really enjoy providing this to our customers.

7 ... Share about your family. My wife, Christine & I celebrated our 11th anniversary in May. I spend the majority of my free time with my daughter, Saniyah and her seemingly infinite array of hobbies (dance, ballet, gymnastics, basketball). Our son, Dylan is 14 so he's in his "too cool for his parents" phase but I'll still get on the PlayStation some and show him I still got it. 😊

8 ... Anything else you want to share? After spending a decade in the automotive industry I can confidently say, Bubbles is far more rewarding, and I'm grateful for this opportunity!

Bill's note: We're also grateful to have Jeremy at Bubbles in Madison. He brings a lot to the table, and constantly looking to grow as a leader and a person.



Madison Site Manager Jeremy Bratcher celebrating with daughter Saniyah.

BOG



GIFT CARDS



Buy One Get One FREE Expires 12/31/24

Scan Code Now or Visit Us Today!

1633 Hughes Rd. Madison
2110 Redstone Rd. SW Huntsville
47 Golfview Dr. NE Arab

Open Daily: 7:30am-7:30pm

FREE To Use Amenities

*Vacuums - Powerful Nozzles - Towels & Multipurpose Cleaner
Floor Mat Cleaning Machine - Compressed Air Wands*

LOCALLY OWNED AND OPERATED

BubblesExpressCarWash.com