



Bubble-Up "Good News" Letter™

Locally Owned and Operated
in Madison, Huntsville & Arab

"News You Can Use ... To Be Aware & Better Prepared"

May 2025 Vol. 1 No. 18

Multi-Tasking is a MYTH ... Don't fall for it

By: Bill Gough

Multi-tasking has cost me tons of time, money, and added tremendous amounts of stress to my life and those around me.

Our world is full of notifications, deadlines, and distractions, so multi-tasking often feels like the only way to keep up.

Here's the truth: what most of us call multi-tasking is actually switch-tasking—and it's costing us more than we realize.

Multi-tasking refers to doing two things at once, but only when one task is automatic and doesn't require much brainpower—like walking and talking or listening to music while organizing your closet or desk. In these cases, true multi-tasking is possible and basically harmless.

Switch-tasking, however, is when we try to juggle two or more tasks requiring some **THOUGHT**—like replying to emails during a Zoom meeting or checking texts while writing a report or reading a book. Each time we switch, the brain must pause, refocus, and restart. These "switch costs" add up quickly, reducing efficiency, increasing errors, and leaving us mentally drained.

Studies show that switch-tasking can reduce productivity by as much as **40%**. It also elevates stress, reduces retention, and makes deep, creative thinking nearly impossible.

What's the solution? **Single-tasking.**

Focusing on one task at a time — especially for activities that require attention — helps you complete work faster, with fewer mistakes and more satisfaction. Try time-blocking your day, turning off notifications, and setting short, focused sprints of uninterrupted work.

The modern world might celebrate multitasking, but the real win comes from the discipline of focus. Your mind and your results will thank you.



Local Owners Jared Parr, Bill Gough, Tyler Slaughter, & Gonzo Lagunas

Jared & Gonzo are on site 6 days /week making sure you receive **YOUR Best Car Wash Experience**** and completely satisfied. Not in a high-rise 100's of miles away like most car washes.

Tyler hired/trained Jared & Gonzo in 2013. Each of them have 11+ years management experience in Express Car Wash business and live in Madison County with their wives & kids.

More importantly, they know that **YOU/OUR CUSTOMER**, is the most important asset of our local business.

** What is Your Best Car Wash Experience?

- You will be Assisted & Treated Nicely
- You will be Appreciated
- You will be Listened to for all Feedback
- You will have the Bubbles Clean Car Guarantee

FREE AMENITIES DETAIL YOUR CLEAN & SHINY CAR

- **Powerful Vacuums**
- **Clean Towels**
- **Multipurpose and Glass Cleaner**
- **Air Wands to Clean Cracks & Crevices**
- **Automatic Mat Cleaner**

Our Customers Say It Best

"My Tundra looks great after every wash!"

Ralph Langford - Madison

"I've been coming here for some time now and really enjoy all the changes and improvements by Bubbles"

Dylan Booker - Arab

"I really LOVE the membership program. The vacuums work very well, and it is so easy to get a great wash here!"

Suzanne Brown - Huntsville

"I absolutely love the Loyalty Rewards Program. I've never seen a buy 3 and get 1 free at any business. It is a great deal for me washing 1 time a month. Thank you for adding this."

Donna Perkins - Huntsville

"I love coming to Bubbles! My car get clean and shiny every time. Plus the free towels, spray bottles, vacuums and especially the floor mat machine is awesome."

Cacina Moore - Madison

"The new Bubbles in Arab is my favorite. I've been coming here for 2 years and all the improvements will certainly keep me coming here in the future."

Kaylee Stillwell - Arab

"My van loves coming to Bubbles to get clean and shiny. You all do a great job."

Jan Thonken - Arab

"I always bring all of my vehicles here. Bubbles is the best car wash in town!"

Douglas Smith - Madison

"This is the best wash I have ever had here. Improvements are fantastic and I will be back."

Fred Croswell - Huntsville

"Gabe at Bubbles Huntsville is always so nice & helpful each time I come in. It's always enjoyable seeing him and his constant smile."

Mary Kaseta - Huntsville

Seen Around Bubbles

"I'm blown away with all the positive changes Bubbles has made to the car wash! I have a family plan here and couldn't be happier. I was thrilled that Amy said hello and asked several questions about my experience."

Amy Adams & John Peeden - Huntsville



"Here's a picture of a very happy lady winning \$100.00 cash prize Easter Egg on Saturday April, 19th at Bubbles in Huntsville. Bubbles launched its first Easter Egg Giveaways giving away 100 prize eggs at each location. We gave away \$cash\$, free car washes and 3 lucky customers won 1 year of FREE car washing."

"Here's Peyton Jackson with Bubbles Arab \$100.00 cash winner from Easter Giveaways."



"A very happy \$50.00 cash winner at Bubbles Huntsville"

SMILE CORNER

May Jokes and Springtime Humor

- **Why did the flower break up with the gardener?** It needed space to grow!
- **What did the bee say to the flower?** party? Buzz you later!
- **Why do trees always seem so relaxed in May?** Because they leaf their worries behind!
- **What do you call a May flower that doesn't bloom?** A late bloomer!
- **Why was the math book sad in May?** It had too many problems to solve!
- **Why did the gardener plant a light bulb?** Because he wanted to grow a power plant!
- **Why did the sun go to school in May?** To get a little brighter!
- **What did the grape do when it got stepped on?** Nothing, it just let out a little wine!
- **What do you get when you cross a flower with a dog?** A collie-flower!
- **What's a tree's favorite drink in May?** Root beer!
- **Why do flowers always drive so fast?** Because they put the petal to the metal!
- **What did the ocean say to the beach in May?** Nothing, it just waved!

Spotlight on Bubbles Team Member Huntsville Shift Leader Billy Childers

By: Billy Childers and Bill Gough

1. Where & when were you born?

Hi I'm Billy Childers! I was born in Lansing, Michigan on September 22, 1988 (36yrs). I'm proud to be married to my amazing wife, Sarah Childers—we've been together for 15 wonderful years.

We have two awesome kids: Lilly, who's 18 and currently attending Grand Valley State University, and Landyn, 16, who goes to Arab High School.

2. What schools did you attend? I grew up in Grand Rapids, Michigan, and went to Comstock Park High School. Some of my favorite memories from those years include hanging out with friends, going to concerts, and getting into tech and cars—interests that still stick with me today.

3. What are your favorite foods? When it comes to food, nothing beats my Moms chili, or my wife Sarah's wet burritos. Both are unbeatable!

4. What about favorite hobbies? Outside of work, I love spending time with my family, going on trips back to Michigan, gaming, working on PCs and cars.

5. What do you like about the Car Washing Biz? I enjoy the opportunity to provide excellent customer service. Nothing beats seeing a customer leave with a clean car & a smile.

At Bubbles, we believe in *"happy crew, happy customers,"* and it really feels like a family here. To me, Bubbles isn't just about washing cars—it's about community and connection.

Bill's Note: Billy joined Bubbles last year just after we acquired the Red Rocket washes. He's a big asset a team leader, and constantly learning more every day.



Billy, Landyn, and Sarah
enjoying a family outing.

WASH PACKAGES

BEST

\$25 SINGLE \$35 UNLIMITED

GRAPHENE • BUFF N DRY
Longer Stronger Deeper Shine

BETTER

\$20 SINGLE \$30 UNLIMITED

CERAMIC WAX • BUFF N DRY • SUPER SOAP

GOOD

\$15 SINGLE \$25 UNLIMITED

HOT WAX • TIRE SHINE • UNDERBODY RINSE

BASIC

\$10 SINGLE \$20 UNLIMITED

WASH - RINSE - DRY

**ADD CARS
TO YOUR
MEMBERSHIP
ONLY
\$20 EACH!**



SCAN WITH YOUR PHONE



3 Places You'll See & Interact with Bubbles Team

By: Bubbles Local Owners Bill, Tyler, Jared, & Gonzo

Many years ago our partners Tyler, Jared, and Gonzo learned the 3 key positions car wash team members need to be at to efficiently help customers like you.

3 Key Customer Touchpoints at Bubbles

At Bubbles Car Wash, we believe every visit should be fast, friendly, and flawless. To make that happen, we rely on three key customer service positions that bring the experience together—from start to sparkling finish.

1. Paystation Guide

The first impression begins at the gate. Our paystation team is ready to greet you with a smile and help you choose the perfect wash package. Whether you're a first-time guest or a Bubbles member, they're there to answer questions, explain features, and make sure your visit starts on the right note.

2. Tunnel Loader

Next up is safety and precision in the tunnel. Our loader's job is to guide your car onto the conveyor, ensuring it's lined up perfectly to ride smoothly through the wash. They make sure every vehicle is properly prepped and securely placed—because your safety and your car's shine are top priorities.

3. The Vacuum Lot Attendant

After your wash, it's time to take advantage of our free vacuums, fresh towels, multipurpose cleaner, and more. Our lot attendants are constantly on the move—restocking supplies, removing trash, and keeping everything clean and guest-ready. They're the reason the finishing touches always feel like VIP service.

Together, these three roles create a seamless express wash experience that leaves your vehicle looking great and you feeling appreciated.

SECRET CONTEST. 3 Lucky People will win 2 months of FREE Car Washing on your primary car. Correctly answer the question below and you're entered into the drawing 1st week of June.

Question: What does the mirrored sign at the end of the wash tunnel say at each Bubbles location?

Hint: "Wow, That's a _____!!"

Email the 3-word answer to info@bubblesexpresscarwash.com

Info needed to add family cars

- First & Last Name of member
- Cell Number of member
- Email Address
- Make, Model, & License Plate# of Vehicle(s) Adding

3 ways to add family cars to your membership:

1. Come by any Bubbles Location
2. Email info below to info@BubblesExpressCarWash.com
3. Scan QR Code on left or online www.BubblesExpressCarWash.com/manage