



# Bubble-Up "Good News" Letter™

Locally Owned and Operated  
in Madison, Huntsville & Arab

"News You Can Use ... To Be Aware & Better Prepared"

July 2025 Vol. 1 No. 20

## Beat the Heat—Stay Safe This Summer!

By: Bill Gough



Local Owners Jared Parr, Bill Gough,  
Tyler Slaughter, & Gonzo Lagunas

Jared & Gonzo are on site 6 days /week making sure you receive **YOUR Best Car Wash Experience\*\*** and completely satisfied. Not in a high-rise 100's of miles away like most car washes.

Tyler hired/trained Jared & Gonzo in 2013. Each of them have 11+ years management experience in Express Car Wash business and live in Madison County with their wives & kids.

More importantly, they know that **YOU/OUR CUSTOMER**, is the most important asset of our local business.

### \*\* What is Your Best Car Wash Experience?

- You will be Assisted & Treated Nicely
- You will be Appreciated
- You will be Listened to for all Feedback
- You will have the Bubbles Clean Car Guarantee

## FREE AMENITIES

### DETAIL YOUR CLEAN & SHINY CAR

- **Powerful Vacuums**
- **Clean Towels**
- **Multipurpose and Glass Cleaner**
- **Air Wands to Clean Cracks & Crevices**
- **Automatic Mat Cleaner**

The summer fun is in full swing—trips to the lake & beach, cookouts, and road trips galore! But as temps soar and the heat index climbs, it's important to remember ... extreme heat isn't just uncomfortable, **it can be dangerous.**

Each year, hundreds of people in the U.S. suffer from heat-related illnesses. Even healthy folks can fall victim while working or playing outdoors. At Bubbles, we care about your well-being—not just your wheels. So, here are a few heat-safety tips to keep you and your loved ones cool this summer:

### Know the signs.

Early symptoms like heat cramps, rash, and dizziness can escalate quickly to heat exhaustion—or even life-threatening heat stroke. If you're sweating heavily, feeling nauseated, lightheaded, or disoriented, don't wait—cool down immediately.

### Stay cool.

Avoid outdoor activities during peak heat (typically 11 AM–4 PM). Seek shade, wear light clothing, and use cold cloths to bring your body temp down. And don't rely on fans alone—once indoor temps hit 95°, fans can actually make things worse.

### Hydrate wisely.

Water is key, but if you're sweating a lot, **add electrolytes to the mix.** Sports drinks or rehydration solutions can help restore your body's balance.

### Check on others.

Older adults, young kids, and those without air conditioning are most vulnerable. A quick wellness check on a neighbor could make a life-saving difference. Let's make this a summer to remember—for all the right reasons. Stay cool, stay safe, and remember: a clean car is a cool car.

# Our Customers Say It Best

"I love the car wash and absolutely love the friendly, professional customer service."

**Brian Owens-Madison**

"I've been coming to Arab car wash for a while and really enjoy the wash. Plus, Bubbles has made great improvements."

**Dylan Booker - Arab**

"My Toyota Tundra looks GREAT every time I wash here."

**Ralph Langford - Madison**

"I absolutely LOVE the Bubbles Loyalty Rewards Program now. Giving away 1 FREE wash after purchasing only 3 washes! I haven't seen that generous an offer anywhere else!"

**Donna Perkins - Huntsville**

"This is the best Car Wash in my opinion. I have been coming here for the past 2 years and I will be coming for the future"

**Kaylee Stillwell - Arab**

"I love how clean my SUV gets every time I come here. I also love your amazing hospitality here and we always make me feel like I'm at home when I come here."

**Nellie Brown - Huntsville**

"I Love this car wash. My car comes out clean every time I come through!"

**Arianna Orduna - Madison**

"I love the upgrades. I was loyal to Red Rocket, but you guys are so much better"

**Lisa Holten - Arab**

"I love coming here. The wash always gets her car super clean, and your friendly staff are so helpful to me. Keep it up!"

**Renee Massey - Huntsville**

## Seen Around Bubbles

*"I'm a big fan of Bubbles Express. Your people are GREAT, and the upgrades FANTASTIC."*

**David Gore - Huntsville**



*"Beautiful Rainbow over Madison Bubbles."*

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**Renee Massey - Huntsville**

*"I've been washing here at Redstone Rd since my car had 20 miles on it. I just passed 100k miles and LOVE big improvements at Bubbles."*

**Glen Foreman**



*"Arab Bubbles team member Ethan Anderton loading into tools into back of customer pickup after a clean, safe wash."*

# SMILE CORNER

## July Summer Humor

- Why did the car bring sunscreen to Bubbles in July? Because it didn't want to get a hot wax!
- What do you call a snowman in July? A puddle!
- What do you call a lazy car in July? A "cruise" control freak!
- How do you know it's July in Alabama? The pavement sticks to your flip-flops, and your car begs for a cool rinse!
- What do you get when you cross summer heat with a dirty car? A great reason to head to Bubbles Express Car Wash!

## Inspirational Quotes

"The secret to happiness, of course, is not getting what you want; it's wanting what you get."  
-Alex Trebek

"Some of the best memories are made in flip-flops."  
-Kellie Elmore

"Happiness is not something ready-made. It comes from your own actions."  
-Dalai Lama

"Wherever you go, no matter what the weather, always bring your own sunshine."  
-Anthony J. D'Angelo

"It's not what we have in life, but who we have in our life that matters."  
Unknown

"Gratitude turns what we have into enough."  
-Aesop

## Bubbles Team Member SPOTLIGHT: Buddy & Betty Bubbles – The Bubbiest Twins in Town!

You know that we're all about friendly faces—and now we've got two you're going to love: **Buddy** and his twin sister, **Betty**!

You've probably seen **Buddy** around our driveways—our big blue mascot with a bright smile and tons of energy. He's been cheering on our team and customers since 2023, representing the joy of a clean car and great service.

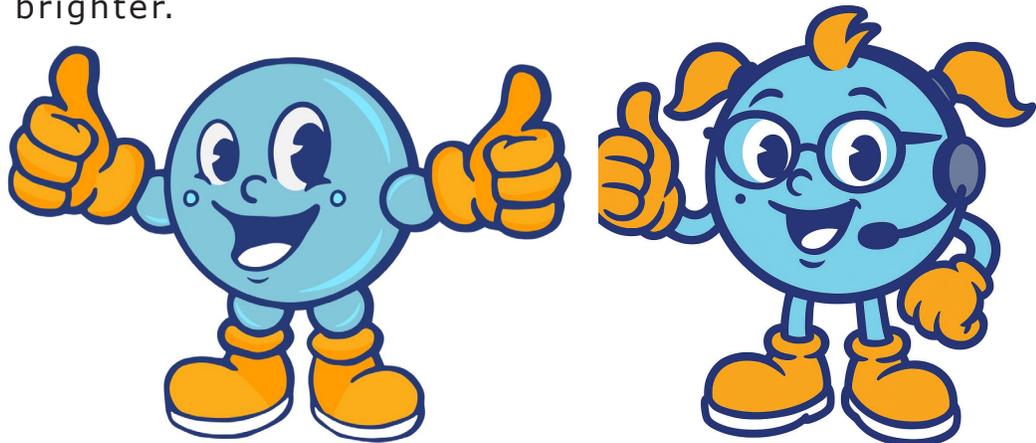
Now, meet **Betty**—our newest team member and the cheerful voice answering all your phone calls. With her pigtails, horn-rimmed glasses, and headset, Betty is bubbly, smart, and always ready to help.

Whether you're asking about our memberships, hours, or need assistance with your account, Betty's your girl. She's powered by artificial intelligence, but don't let that fool you—Betty brings real personality and professionalism to every call.

You can reach her at 256-945-7269. She answers 24 hours, 7 days, 365 days a year. She records and transcribes every phone call to our very efficient office manager, Brittany Hall.

**Buddy makes your visit awesome, and Betty makes every phone call easy and efficient.** They report directly to Brittany. Together, they represent our commitment to happy customers, clean cars, and great service—from driveway to phone line.

So next time you stop by or give us a ring, remember—Buddy and Betty are here to make your day brighter.



Buddy Bubbles greets customers

Betty Bubbles answers all phone

## WASH PACKAGES

### BEST

\$25 SINGLE \$35 UNLIMITED

GRAPHENE • BUFF N DRY  
Longer Stronger Deeper Shine

### BETTER

\$20 SINGLE \$30 UNLIMITED

CERAMIC WAX • BUFF N DRY • SUPER SOAP

### GOOD

\$15 SINGLE \$25 UNLIMITED

HOT WAX • TIRE SHINE • UNDERBODY RINSE

### BASIC

\$10 SINGLE \$20 UNLIMITED

WASH - RINSE - DRY

**ADD CARS  
TO YOUR  
MEMBERSHIP  
ONLY  
\$20 EACH!**



SCAN WITH YOUR PHONE



## Bubbles Monthly Contest — Win Free Car Washes & A Big Screen TV!

Back in April, we had a little extra space in the Bubbles newsletter—so we added a fun trivia question about Bubbles Express Car Wash. We promised that three customers with the correct answer would win **one FREE month of car washes** for their primary vehicle.

The response was amazing!

So, we did it again in May & June—and even more people entered. Now we've decided to keep the contest going **every month through the end of the year...** and to make things even better, we'll have a **Grand Prize Giveaway of a BIG SCREEN TV in December!**

### Here's how it works:

- Each month, we'll include a trivia question about Bubbles on the back page of the newsletter.
- Email us your answer—every correct entry goes into that month's drawing.
- We'll randomly select **3 winners** each month to receive **one FREE month of car washing on their primary car.**
- PLUS, every correct monthly answer also earns an entry into the **Grand Prize Drawing** in December.
- The Grand Prize? A **BIG SCREEN TV**—just in time to make someone's Christmas extra merry!

Even if you don't win a monthly prize, your correct answers still count toward the Grand Prize drawing. For example, if you answer correctly from April through November, that's **8 entries** toward the TV!

### JULY'S SECRET CONTEST QUESTION:

What are the names of our mascot and his twin sister?

[info@bubblesexpresscarwash.com](mailto:info@bubblesexpresscarwash.com) to email your answer and you could be one of this month's 3 lucky winners!

#### Info needed to add family cars

- First & Last Name of member
- Cell Number of member
- Email Address
- Make, Model, & License Plate# of Vehicle(s) Adding

#### 3 ways to add family cars to your membership:

1. Come by any Bubbles Location
2. Email info below to [info@BubblesExpressCarWash.com](mailto:info@BubblesExpressCarWash.com)
3. Scan QR Code on left or online [www.BubblesExpressCarWash.com/manage](http://www.BubblesExpressCarWash.com/manage)