



Bubble-Up "Good News" Letter™

"News You Can Use ... To Be Aware & Better Prepared"

Summer 2023 Vol. 1 No.4

FREE AMENITIES

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Bubbles Team Member Spotlight

By: Bill Gough & Tyler Slaughter

Meet Bubbles Express Car Wash Owner/Partner, Tyler Slaughter. Tyler is one of the top Car Wash Operators in North America. His main occupation is Chief Operating Officer of Camel Express Car Wash in Nashville.



Left to Right: Brooke (Wife), Sutton (8), Tyler and Elliot(6)

In 2013, Tyler hired & trained Bubbles Partner/Owners Jared Parr and Gonzo Lagunas at family owned Car Wash Express (CWE). CWE had seven (7) locations in Madison, Athens, Decatur, and Hartselle.

Tyler, Jared, & Gonzo worked together 4+ years before a national Car Wash company bought CWE in 2017. CWE was a family owned small business. Tyler, Jared, and Gonzo were not part of the buyout, but kept their jobs.



Tyler Center with Jared Parr and Gonzalo Lagunas on the ends

Soon after CWE sold, Tyler moved his family to Nashville to join Camel with the goal to grow a single location. By year end 2023, Camel will have six locations operating in the Nashville area.

Tyler Slaughter's Car Wash Operations Play Book emphasizing **THE CUSTOMER EXPERIENCE** delivered by Camel's Operation and Leadership Teams along with his humble/servant attitude is the secret to Camel's staggering growth. It has earned Tyler national recognition.

Tyler was born in Decatur on July 17, 1989. He grew up in Cullman and Hartselle. Tyler states "I went to the school of hard knocks and upon high school graduation in 2007, I fumbled my way into the car wash industry".

Continued on page 4

Fundraising Success at Bubbles!!

Are you interested in earning a check for \$500.00, \$1,000.00, \$2,322.50, or more for your organization or group?

\$2,322.50 is exactly what we wrote a check to Madison's Bob Jones High School JR ROTC group last April

See the picture below of Major Melissa Lacey of BJHS Air Force JR ROTC receiving the check from Bubbles Leadership Team.



Left to Right: Chandler Rodgers (Site Manager), Jared Parr (Owner/Partner), Bill Gough (Owner/Partner), Major Lacey (Bob Jones High School AFJROTC), Tyler Slaughter (Partner)

Major Lacey and her JR AFROTC team were so happy we are scheduling another fundraising event in September kicking off the new school year.

Dr. Lacey (yep-she's a doctor also), 😊 will tell you this was an easy to do compared to the hard work they had done in past car washing fundraisers.

As a valuable Bubbles Wash Club Member, you may qualify for one of our fundraising programs.

Do you have a motivated team?

Fundraising is not easy ... but ... it can be with the right partner.

Interested or Questions?

Email: Fundraising@BubblesExpressCarWash.com with the following:

- name of your group,
- approximately group size,
- best time and method to contact you
- any questions concerns

For the month of June,
Support the Bob Jones High
School Lady Pats
Basketball Team!



Summer Smile Corner

Q: What does a pig say on a hot summer day?

A: *I'm bacon.*

Q: What do you call a snowman in July?

A: *A puddle*

Q: What travels all around the world but stays in one corner?

A: *A postage stamp*

Q: What is a frog's favorite summertime treat?

A: *Hopsicles*

Q: What's black and white and red all over?

A: *A zebra with a sunburn*

Q: What did one tide pool say to the other tide pool?

A: *Show me your mussels*

"Bubble-Up" Inspiration

"As I grow older, I pay less attention to what men say. I just watch what they do."

"The man who acquired the ability to take full possession of his own mind may take possession of anything else to which he is justly entitled."

"People who are unable to motivate themselves must be content with mediocrity..."

Andrew Carnegie
1835-1919

Occupation—Industrialist,
Philanthropist

Tom Petty at Von Braun Last Month?!?

If you are a music fan. You know Thomas Earl Petty died years ago. It'll be 6 years in October.

Let me explain ... On Saturday night, May 6th, my incredible wife Vanessa and I along with a few more thousand music fans were thoroughly entertained with live Tom Petty music. We witnessed the very talented band; **Black Jacket Symphony (BJS)** perform Petty's "*Full Moon Fever*" album, note-for-note, sound-for-sound in its entirety along with his greatest hits.

Since discovering BJS 4 years ago, every performance Vanessa and I have seen has been fantastic. Last year, we spent a few days in New Orleans. The primary reason for going was to see BJS cover Led Zeppelin's album "*IV*", plus their greatest hits.

We've rocked to BJS's version of Pink Floyd's "*Dark Side of The Moon*" twice in 3 weeks. We've seen BJS cover Journey, The Police, and Van Halen. Later this year, we plan on seeing BJS perform Eagles and Queen.

On Saturday, September 16 in Huntsville ... Black Jacket will perform the *Saturday Night Fever* soundtrack. Vanessa and I really enjoy "Black Jacket Date Nights" (Dinner, Show, Hotel). Especially at the VBCC, all walkable.

Some Black Jacket facts ...

- Shows are typically at smaller venues
- Many easily drivable from North Alabama
- Tickets very reasonable (\$35-\$75)
- Play the Von Braun Concert Hall 1-2x annually

BJS show format is similar to an orchestra symphony - hence the name, Symphony. Also, the band members wear all black.

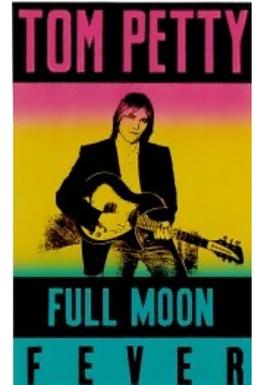
- Part I - they cover an entire album, note-for-note, sound-for-sound
- Intermission
- Part II - BJS plays the featured artist greatest hits and gives it their all

If you like live music by great artists, you should give this a shot, or gift it to a friend.

Don't Miss This ...

Go to BlackJacketSymphony.com to see many more dates this year which are easily drivable.

BJS is performing Queen's "*Night At The Opera*" album in Albertville, Birmingham & Montgomery in August.



WASH PACKAGES

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Bubbles Team Member Spotlight cont...

Tyler Slaughter Q&A ...

1 ... What's your favorite food and hobbies? *I'm a sucker for pizza. My hobbies are traveling with my family, our kids' sports, and helping the car wash industry to improve one car wash at a time.*

2 ... Tell us about your family? *I am the man today because of my wife and kids. Brooke and I have been married 10 years. We have two beautiful & energetic daughters, Sutton 8 and Elliott 6.*

3 ... What do you like about the Car Washing Biz? *The ability to develop people in an industry that offers so much to those willing to give it a shot. We have 11-15 different industries all inside car washing. Find another career that can say that.*

4 ... Anything else you want to share? *I'm passionate about developing everyone around me. This includes family, co-workers or friends. I'm always trying to improve and bring those with me that would like to improve themselves.*

Bill's Note – Look Tyler, Gonzo, and Jared were taught and believe with every fiber of their being that **CUSTOMER SERVICE** and **EXPERIENCE** is everything in this fast-growing industry. This is polar opposite of the majority of Express Car Washes you see popping up EVERYWHERE in Limestone & Madison Counties.

You'll learn more on this topic ... and most importantly ... why this is a **HUGE BENEFIT FOR YOU** as a customer and Bubbles Wash Club Member in next month's newsletter.

You'll Like Knowing This ...

For the past 5+ years, Tyler Slaughter is one of the hottest Car Wash Operators in North America because of his Top-In-Industry Operations Handbook or what he refers to ...

"Camel's Play Book designed to deliver the Best Customer Experience one car wash at a time."

Bubbles is running Tyler Slaughter's Championship Playbook so YOU have the Best Customer Experience on every single car wash.

What Does Best Car Wash Experience Mean?

- You will be Assisted
- You will be Treated Nicely
- You will be Appreciated
- You will be Listened to for All Feedback
- You will have the Bubbles Clean Car Guarantee