



Bubble-Up "Good News" Letter™

"News You Can Use ... To Be Aware & Better Prepared"

March-April 2023 Vol. 1 No.3

FREE AMENITIES

DETAIL YOUR CLEAN & SHINY CAR

- Vacuums
- Towels Infused with Multipurpose and Glass Cleaner
- Air Wands to Clean Cracks & Crevices
- Automatic Mat Cleaner

More Cars?

Family Plan Memberships

allow you to add cars to your account for **50% off** each additional car. Call (256-945-7269) Scan Below, or Come by Today!



SCAN WITH YOUR PHONE TO ADD CARS TO YOUR ACCOUNT
50% OFF

7 Members Will Win a FREE Month On May 6th & ALL Receive a FREE Gift

By: Bill Gough Partner/Owner

You maybe thinking, what's the catch? Check it out ...

Members Only Bubbles Springtime Give-Away – Sat., May 6th

- For Bubbles VIP Wash Club Members in Good Standing ONLY
- Answer 3 Simple Questions Below & Update Your Member Profile
- All Responders WIN ... a Brand-New Microfiber Towel
- 7 Lucky Winners Win a **FREE MONTH**—Your Primary Car's Regular Monthly Charge will be Waived!

Recently, many Wash Club Members gave us some terrific responses from our first email sent to Members Only.

Maybe the "ethical bribe" of a microfiber towel was part of the reason we received so many responses. However, we believe members want to give feedback to small businesses like us on what you like, dislike, or something new you'd like to see.

Listen, your feedback is one of the best ways you'll be better served. We can't do all you tell us. If it makes sense, we're all about it.

Update Membership Profile

Name _____

Email _____

Cell _____

Tag# of Primary Car _____

Answer these 3 simple questions ...

1. What are we doing you'd like to see us **continue** doing?
2. What are we doing you'd like us to **stop** doing?
3. What are we not doing but you'd like us to **start** doing?

Two Convenient Ways To Submit

- 1) Fill in & email to info@BubblesExpressCarWash.com
- 2) Fill in and drop by during your next wash

Drop By to Pick Up Your FREE Microfiber TOWEL After Submitting!



NOW HIRING

Are you a friendly, energetic person who is motivated and looking for a career? If so, keep reading and apply today. Multiple positions available.

Do You...

- Enjoy Working Outside in a Fast-Paced Environment?
- Have a Positive Attitude?
- Enjoy Working With a Team of Like-Minded People?

APPLY TODAY!

Go to www.BubblesExpressCarWash.com/careers or **Scan the QR Code**

As a Bubbles Express Team Member You Receive:

- UNLIMITED FREE CAR WASHES
- FREE Snacks and Drinks
- Pay Starting at \$13.00—\$17.00 hour
- Monthly Bonuses and PTO Starting Day One!
- We're Expanding—Career Growth Opportunities
- **REQUIREMENTS** ... Friendly, Coachable and Energetic Attitude



You'll Be Better Served With ... A NEW Washer Extractor Machine

What is a Washer Extractor Machine (WEM)?

By: Bill Gough Partner/Owner

Why is this important?

These were the two questions (along with the cost) I was asking my Bubbles Partners last December in one of our weekly meetings to improve customer service.

Washer Extractor Machines hold up to 30 times more laundry than a residential top-loading washer. WEM's have an aggressive spin cycle to remove excess moisture quickly. This is how they get the name.

This is important, because you will receive freshly washed towels much faster than with the typical residential washing machine we replaced.

An Added Bonus ... the WEM we invested in will **infuse your clean towel with glass and multi-purpose cleaner** to detail your freshly washed car. Don't worry, the infused cleaner is ammonia free and will not damage your car interior, glass, or tinted windows. Your infused clean towel should be only *slightly damp*, not soaking wet.



Our new Washer Extractor Machine used to infuse microfiber towels with glass and multipurpose cleaner.

Spring Smile Corner

Q: When do monkeys fall from the sky?

A: During Ape-ril showers!

Q: What season is it when you are on a trampoline?

A: Spring-time!

Q: Why is the letter "A" like a flower?

A: A "bee" comes after it!

Q: What flowers grow on faces?

A: Two-lips!

Q. Can February March?

A. No, but April May!

Q. What did the over-excited gardener do when spring came?

A. He wet his plants.

Q: Why did the bee get married?

A: Because he found his honey

"Bubble-Up" Inspiration

"All our dreams can come true, if we have the courage to pursue them."
—Walt Disney

"The secret of getting ahead is getting started."
—Mark Twain

"I've missed more than 9,000 shots in my career. I've lost almost 300 games. 26 times I've been trusted to take the game winning shot and missed. I've failed over and over and over again in my life, and that is why I succeed."
—Michael Jordan

"Don't limit yourself. Many people limit themselves to what they think they can do. You can go as far as your mind lets you. What you believe, remember, you can achieve."
—Mary Kay Ash

Finally ... Spring is Here ... So is Pollen

By. Bill Gough Partner/Owner

You know what that means... it's time that seasonal allergies start kicking in. If you suffer from seasonal allergies, you aren't looking forward to this. Taking a proactive approach to battling allergies will help you make the best of this inconvenience.



The biggest secret to minimizing your seasonal allergy suffering is knowing what you're up against.

What is a seasonal allergy? A seasonal allergy is an allergic reaction to a trigger that is typically only present for part of a year, such as spring. This type of allergy refers to a pollen allergy, such as in trees, weeds, and grasses.



What is pollen? Pollens are tiny, egg-shaped, powdery grains released from flowering plants, carried by the wind or insects, and serve to cross-pollinate other plants of the same type for reproductive purposes. When pollen is

present in the air, it can land in a person's eyes, nose, lungs, and on their skin, causing an allergic reaction.

Unlike avoiding pet dander or simply not eating foods you know you have an allergy to, preventing seasonal allergies is a bit more complicated. It is much more difficult to avoid exposure to pollen, since it is present all around us.

Here are 9 tips to help minimize pollen exposure:

- **Keep windows closed** prevent pollen from drifting into your home
- **Minimize early morning activity** when pollen is usually emitted between 5-10 a.m.
- **Keep your car windows closed** when traveling.
- **Stay indoors** when the pollen count is reported to be high, and on windy days when pollen may be present in higher amounts in the air
- **Take a vacation** during the height of the pollen season to a more **pollen-free area**, such as the beach or sea.
- **Avoid freshly cut grass** and mowing the lawn
- **Machine dry bedding and clothing.** Pollen may collect in laundry if it is hung outside to dry
- Been outdoors in it? **Shower to wash/rinse your hair and body.** Pollen loves hair.
- **WASH YOUR CAR OFTEN.** We can assist with this 😊

WASH PACKAGES

BEST \$25 SINGLE \$35 UNLIMITED
● CERAMIC ● PLUS EVERYTHING ELSE

BETTER \$20 SINGLE \$30 UNLIMITED
● CARNAUBA WAX ● BUFF N DRY ● UNDERBODY RINSE

GOOD \$15 SINGLE \$25 UNLIMITED
● TIRE SHINE ● TRIPLE FOAM ● WEATHER GUARD

BASIC \$10 SINGLE \$20 UNLIMITED
● WASH - RINSE - DRY

ADD CARS

TO YOUR MEMBERSHIP

50% OFF



UNLIMITED WASH CLUB

FAMILY PLANS

More Cars?

Family Plan Memberships

allow you to add cars to your account for **50% off** each additional car.

Call (256-945-7269),
Come by Today or
Scan Code on
Front Page!

New Scientific Study Reveals Positive Thinking Can Be Seen On A Brain Scan

By. Bill Gough Partner/Owner

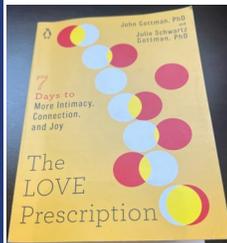
I have always believed in positive thinking. After 26+ years of marriage, Vanessa and I yearn for improvement in all our relationships, especially in our marriage.

FACT: The Center of Healthy Minds, at the University of Wisconsin-Madison, discovered positivity can be SEEN on a brain scan.

The study uses electroencephalogram (EEG) which detects activity in the brain.

The Point: When you scan for the POSITIVE instead the NEGATIVE, you train your brain to perceive the world without the negative lens.

It's good for your brain, your body, and your relationships according to the book, *The Love Prescription* by Drs. John & Julie Gottman.



This simple to read book is filled with documented scientific facts to improve any relationship, especially your marriage.

What does this have to do with keeping my car(s) clean? For the positive thinker ... a lot. Look, you feel better driving a clean, shiny car, right? Of course you do. 😊

Bubbles Team Member Spotlight

By: Bill Gough & Gonzalo Lagunas

Gonzalo Lagunas is one of four Partner/Owners. Gonzo's main responsibility is our facilities systems. The wash tunnel alone has a ton of moving parts!!

Born in Orange County, CA January 26, 1987, Gonzo loved math and baseball in High School.

He and wife Susan moved to Athens in 2011. A few years later, they celebrated the birth of Darla. Today, Darla is eight years old, going on sixteen. 😊 They now live in Harvest.

Per Gonzo, "In 2013 I came into the car wash industry looking for a part time job, two weeks later I was full time."

Gonzo, what do you like about the Car Washing Biz?

"First, the instant gratification of seeing a dirty car go in the tunnel and a clean, shiny car coming out. It's fascinating."

"Also, we're in the people business. Creating relationships with team members and customers is a must for us to be successful."



Jared Parr
Partner/Owner