



Bubble Up Newsletter™

"News You Can Use ... To Be Aware & Better Prepared"

January 2023 Vol. 1 No.1

FREE TO USE AMENITIES

DETAIL YOUR FRESHLY CLEANED, SHINY CAR

- Towels
- Vacuums
- Air Wands to Clean Cracks & Crevices
- Automatic Mat Cleaner
- Interior & Glass Multipurpose Cleaner



Damp Towels... Why?

You may have noticed a change we made recently in our towels.

We now put the clean towels out DAMP. A damp micro-fiber towel will clean your car better than a dry towel.

They should be damp, not soaking wet, to do a better job wiping down your freshly washed car, SUV, or truck.

YOU ... Our Greatest Asset

By. Bill Gough Partner/Owner

Our VIP Wash Club Members, are the key to our success. As a Small Business, the real business we're in is the **Relationship and Customer Experience Business**.

Our top-notch team is determined to deliver you, the absolute Best Car Wash Experience each time you visit.

What Does Your Best Car Wash Experience Mean?

- You will be Assisted
- You will be Treated Nicely and Respectfully
- You will be Appreciated
- You will have the Bubbles Clean Car Guarantee

Here's To 2023 Being Your Best Year ... Yet!!

On behalf of our Team here at Bubbles Express Car Wash (BECW) ... Thank You for your support.

On May 26, 2022 BECW changed ownership. These last 7 months have been very exciting and educational for me. The Car Wash business is new for me.

I have been a small business owner for more than 3 decades, and learned a lot, mostly from my mistakes.

BECW is Locally Owned with Partners/Owners Present

Two of the BECW Partner/Owners are onsite 5-6 days a week making sure you are completely satisfied. Not in some high-rise hundreds of miles away like most of the other car washes.

Gonzalo Lagunas and Jared Parr, the BECW onsite Partner/Owners, have 9+ years' management experience each in the Express Car Wash business right here in North Alabama.

They have lived here in Madison County with their wives and children for more than a decade. They love this great community.

Jared & Gonzo know this business inside and out. Plus, they know that YOU, our customer, is the most important asset we have as a small business.



Gonzalo Lagunas - Partner/Owner
Facilities Specialist



Jared Parr - Partner/Owner
Customer Experience Specialist

WASH PACKAGES

BEST \$25 **\$35**
UNLIMITED

CERAMIC

BETTER \$20 **\$30**
UNLIMITED

CARNAUBA WAX • BUFF N DRY • UNDERBODY RINSE

GOOD \$15 **\$25**
UNLIMITED

TIRE SHINE • TRIPLE FOAM • WEATHER GUARD

BASIC \$10 **\$20**
UNLIMITED

WASH - RINSE - DRY

ADD CARS

TO YOUR MEMBERSHIP

50% OFF



UNLIMITED WASH CLUB

FAMILY PLANS

Becky Gordon Agency

Call Becky or Tiffany today at 256-937-2600, or scan the QR Code now & fill in some info. You will receive a **\$10.00 gift card** right away ... **PLUS** ... entered into a drawing for a **\$50.00 gift card** to be given away March 2023. No purchase necessary.



7771 Hwy 72 W Ste A
Madison, AL 35758
Phone: 256-937-2600

Customer Brings Truck to Car Wash With Deer Antler & Body Parts Lodged in Grille

My apologies to animal lovers. I love animals too.

It's late in the season, but deer sightings are more prevalent with all the new construction in North Alabama.

Since we are unable to train deer to stay off the roads ...

Here are 5 tips to help you prevent/decrease the danger of being involved in a deer-related auto accident:

- Deer generally travel together. If you see one, there are likely more.
- Slow down at deer-crossing signs and county roads.
- Deer are most active in the evening and following dusk, around 4-8 PM.
- Use the "bright" headlight setting whenever possible to assist you in seeing deer.
- See a deer stopped in the road, DO NOT swerve to avoid the collision. It could result in your complete loss of control of the vehicle and cause a more severe accident.



If you do have a collision, seek emergency help immediately and contact your insurance agent's office.

You don't have a trusted insurance agent? Not a good idea.

BECW neighbor Becky Gordon started her agency in 1995 and going strong. See more in the left bottom corner of this page.

Bubbles Team Member Spotlight

By: Bill Gough & Chandlor Rodgers

Meet **Chandlor Rodgers** BECW's On-Site Manager. He's responsible for the daily operation. It's a HUGE TASK.



Chandlor Rodgers
On-Site Manager

Chan-Chan was born in Huntsville October 25, 1996. He graduated from East Limestone High. There he played football, but his favorite sport was soccer. History classes is where he excelled.

Mexican and Hibachi foods are his faves. When he's not at BECW he enjoys singing, reading music, and bowling. Golden Retrievers top his animal list.

Chandlor, what do you like best about the car washing business? *The excitement on the customers faces with having a clean and shiny car. I like the opportunity it gives me and our team to learn more on giving a better-quality outcome.*

Anything else you want to share?

I truly enjoy my job. It brings excitement every day! Be happy with what you do. Tomorrow is not promised, so while you have the chance, go do what you love!

**Finally, THANK YOU to our customers.
You're the reason we're here!!!**